

EASTLAND

Home Care And I&I Cleaning



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EASTLAND

Focusing on customer needs, creating value for our upstream and downstream partners, and becoming a leading one-stop solution provider in the global chemical industry has always been the direction of EASTLAND company's efforts.

EASTLAND specializes in the vertical chemical field and is a chemical raw material supplier focusing on professional areas such as paint&coating, adhesive&sealant, personal care, and household & industrial cleaning.

1. Innovative Solutions

EASTLAND not only provides high-quality products but also emphasizes cooperation and communication with customers. With professionalism and innovation, we meet the specific needs and challenges of each customer, providing tailor-made solutions.

2. One-Stop Procurement of Coordinated Product Series

The product portfolio and coordinated product series provided by EASTLAND are designed to meet all of customers' needs as accurately as possible. Based on product applications and customer requirements, EASTLAND can provide coordinated product series and product combinations in the chemical industry, allowing customers to procure all the products they need in one place.

3. Global Supply Chain System

Our global presence and world-class supply chain system enable us to quickly respond to your professional and product needs. EASTLAND has established responsible partnerships with major global manufacturers, aiming to become a one-stop provider of chemical raw material solutions.

4. Perfect Delivery Process

With innovative systems, an extensive logistics network, and a well-established customer service process, we are committed to providing customers with a satisfactory delivery experience.



HOME CLEANING



ALKALIS

Product Categories	Product Name	Application
Inorganic Alkali	Caustic Soda	It can dissolve grease, oils, fats and protein-based deposits. Used to clean process equipment, storage tanks, etc.
	Potassium Hydroxide	



DETERGENT AUXILIARIES

Product Categories	Product Name	Application
Metasilicate	Sodium Metasilicate	It can be used in soaps and detergents as an auxiliaries.
Polymer	Sodium Polyacrylate	
Phosphates	Sodium Tripolyphosphate	
	Trisodium Phosphate	



SOLVENTS

Product Categories	Product Name	Application
Alcohols	Propylene Glycol	Basic solvents in various industries
	Isopropyl Alcohol	
	N-Propyl Alcohol	
Ethers	Diethylene Glycol Monomethyl Ether	
	Diethylene Glycol Monoethyl Ether	
	Diethylene Glycol Monoethyl Ether Acetate	
	Diethylene Glycol Monobutyl Ether	
	Diethylene Glycol Monobutyl Ether Acetate	
	Dipropylene Glycol Monomethyl Ether	
	Dipropylene Glycol Monomethyl Ether Acetate	
	Dipropylene Glycol Monobutyl Ether	



CHELATING AGENTS

Product Categories	Product Name	Application
Traditional chelating agents	Disodium EDTA	The most widely used, very strong, cost effective and general-purpose chelating agent
	EDTA ACID	
	Tetrasodium EDTA	
	Nitrilotriacetic Acid Trisodium	
	Nitrilotriacetic Acid	
Green chelating agents	Tetrasodium Glutamate Diacetate	Safe and readily biodegradable chelate from natural sustainable source. It can be used as alternative for NTA, EDTA, phosphates and phosphonates, especially in cleaning applications.
	Tetrasodium Iminodisuccinate	
	Trisodium Dicarboxymethyl Alaninate	



DISINFECTANTS

Product Categories	Product Name	Application
Quaterniums	Alkyl Dimethyl Ethylbenzyl Ammonium Chloride	Cationic surfactant and has excellent anti-microbial properties. It is widely used in personal care and home care products, as well as in other industries.
	Benzalkonium Chloride	
	Didecyl Dimethyl Ammonium Chloride	
	Quaternium Compounds	
Chlorinated	Sodium Dichloroisocyanurate	Wildly used in civil sanitation for pools and wastewater treatment.
	Trichlorinafed Isocyanuric Acid	



FABRIC SOFTENERS

Product Categories	Product Name	Application
Esterquat	Dipalmitoylethyl Hydroxyethylmonium Methosulfate	It has significantly improved the kinetics of biodegradation of the cationic surfactants, lowering the environmental exposure levels. Ideal for fabric softeners and textile softening auxiliaries



THICKENERS

Product Categories	Product Name	Application
Celluloses	Hydroxyethyl Cellulose	Nonionic water soluble polymer that has wide application as a thickening agent in formulations.
	Hydroxypropyl Methyl Cellulose	



ACIDS

Product Categories	Product Name	Application
Organic Acid	Citric Acid	Remove limescale and to soften water in soaps and detergents. pH regulator.
	Glycolic Acid	Highly versatile product that is used in household, industrial, and electronics cleaners, automotive oil additives, oil and water well flow enhancers, pH control, and chemical intermediates manufacture.
	Methanesulfonic Acid	It provides fast and powerful cleaning, even against greasy soils. It also removes lime scale, calcium deposits, and soap rests, as well as improves rust and grime removal. This product is suitable for bathroom cleaners toilet bowl cleaners, shower cleaners, and rust removers.
	Oxalic Acid	It can be used in various cleaning products, typically for metals and ceramics, such as limescale remover and toilet bowl cleaner
	Sulfamic Acid	
Inorganic Acid	Hydrofluoric Acid	household rust stain remover, in car washes in "wheel cleaner" compounds, in ceramic and fabric rust inhibitors, and in water spot removers.



DECOLORIZERS

Product Categories	Product Name	Application
Perborate	Sodium Perborate	Oxidizing agent. It can be used in home and laundry cleaning products, including non-chlorine bleach products
Percarbonate	Sodium Percarbonate	



SURFACTANTS

Product Categories	Product Name	Application	
Zwitterionic surfactants	Cocamidopropyl Betaine	Mild amphoteric surfactants. Used as secondary surfactant in cleansing products.	
	Lauramidopropyl Betaine		
	Lauramine Oxide	Amine oxides that provide good detergency, exceptionally high foaming, and viscosity control properties.	
	Cocamidopropyl Oxide		
Anionic surfactants	Liner Alkyl Benzene Sulfonic Acid	Base surfactants. Used in a variety of cleansing products.	
	Sodium Dodecyl Benzene Sulfonate		
	Sodium Lauryl Ether Sulphate		
	Sodium Lauryl Sulphate		
	Sodium Alpha Olefin Sulfonate		
Nonionic surfactant	Caprylyl/Capryl Glucoside	Mild surfactant from natural and renewable resources palm oil and starch. Good detergency property, Low-toxic, low-irritating and readily biodegradable. Widely used in personal care, home care and I&I cleaning.	
	Deceyl Glucoside		
	Coco Glucoside		
	Caprylyl/Myristyl Glucoside		
	Lauryl Glucoside		
	Cocamide DEA	Fatty acid alkanol amide type nonionic surfactant and is used in formula as thickener, foam booster and cleaner.	
	Cocamide MEA		
	Cocamide Methyl MEA		
	Laureth-7	Laureth-9	Multipurpose, effective, and versatile surfactant for use in home care, paint, and textile applications