

EASTLAND

PERSONAL CARE



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EASTLAND

Focusing on customer needs, creating value for our upstream and downstream partners, and becoming a leading one-stop solution provider in the global chemical industry has always been the direction of EASTLAND company's efforts.

EASTLAND specializes in the vertical chemical field and is a chemical raw material supplier focusing on professional areas such as paint&coating, adhesive&sealant, personal care, and household & industrial cleaning.

1. Innovative Solutions

EASTLAND not only provides high-quality products but also emphasizes cooperation and communication with customers. With professionalism and innovation, we meet the specific needs and challenges of each customer, providing tailor-made solutions.

2. One-Stop Procurement of Coordinated Product Series

The product portfolio and coordinated product series provided by EASTLAND are designed to meet all of customers' needs as accurately as possible. Based on product applications and customer requirements, EASTLAND can provide coordinated product series and product combinations in the chemical industry, allowing customers to procure all the products they need in one place.

3. Global Supply Chain System

Our global presence and world-class supply chain system enable us to quickly respond to your professional and product needs. EASTLAND has established responsible partnerships with major global manufacturers, aiming to become a one-stop provider of chemical raw material solutions.

4. Perfect Delivery Process

With innovative systems, an extensive logistics network, and a well-established customer service process, we are committed to providing customers with a satisfactory delivery experience.



Product Name	Inci Name	Application
AMINSOFT S 18	Stearamidopropyl Dimethylamine	High conditioning. Provide smoothness and anti-static effect to hair.
AMINSOFT S 22	Behenamidopropyl Dimethylamine	
POLYSOFT 400/ 3000	Polyquaternium-10	Cationic celluloses. Provide excellent conditioning effect to hair and skin.
GUARSOFT 130/ 140	Guar Hydroxypropyltrimonium Chloride	Carionic guar. Used in shampoos and other hair products where it acts as a conditioner and an anti-static agent.
GUARSOFT 162	Hydroxypropyl Guar Hydroxypropyl Trimonium Chloride	
POLYSOFT 700/ 550/ 550A	Polyquaternium-7	Good conditioning, lubricating, cationic surfactant, film-forming and anti-static agent. Used for surfactant-based systems
POLYSOFT 6	Polyquaternium-6	
POLYSOFT 22	Polyquaternium-22	
POLYSOFT 39	Polyquaternium-39	
TIQUAT CTAC 30	Cetrimonium Chloride	Tradition quaternium conditioner. Mainly used in hair care products as conditioning agent. Antistatic Effect
TIQUAT BHQ 80	Behentrimonium Chloride	
TIQUAT BTC 131	Behenoyl PG-Trimonium Chloride	





CHELATING AGENTS

Product Name	Inci Name	Application
PURECHELE EDTA-2NA	Disodium EDTA	The most widely used, very strong, cost effective and general-purpose chelating agent
PURECHELE EDTA-4NA	Tetrasodium EDTA	
PURECHELE G-47	Tetrasodium Glutamate Diacetate	Safe and readily biodegradable chelate from natural sustainable source. It can be used as alternative for NTA, EDTA, phosphates and phosphonates, especially in cleaning applications.
PURECHELE M-40	Trisodium Dicarboxymethyl Alaninate	



EMOLLIENTS

Product Name	Inci Name	Application
EMO CC 6	PEG-6 Caprylic/Capric Glycerides	Hydrophilic emollients clearly soluble in aqueous surfactant solutions, solubilizes oils and oil-soluble ingredients.
EMO CC 8	PEG-8 Caprylic/Capric Glycerides	
EMO GC 7	PEG-7 Glycerol Cocoate	
EMO GTCC	Caprylic Capric Triglyceride	Basic esters. Natural medium spreading emollient suitable for various kinds of skin and hair care formulations.
EMO IPM	Isopropyl Myristate	
EMO IPP	Isopropyl Palmitate	
LANOLIN USP/ BP	Lanolin	Lanolin and Derivatives. Obtained by refining wool fat. Due to its emollient and emulsive properties, as well as having low chemical reactivity, it is widely used in cosmetics and pharmaceutical preparations.
LANOLIN ALCOHOL	Lanolin Alcohol	
PEG-75 LANOLIN	PEG-75 Lanolin	Used in many formulations as a lubricant, softener, and extender.
MINERAL OIL USP	Mineral Oil	
PETROLATUM USP	Petrolatum	



EMULSIFIERS

Product Name	Inci Name	Application
EMU 35	Polyacrylamide & C13-14 Isoparaffin & Laureth-7	Efficient emulsifiers. Liquid polymer, easy to use, with good compatibility with solvents. It has a creamy feel and produces very easily gels with a soft texture.
EMU 45	Sodium Polyacrylate & C13-14 Isoparaffin & Laureth-7	
EMU SG	Sodium Stearoyl Glutamate	Mild amino acid emulsifier. Safe and ultra low irritation. It's suitable for modern natural product concepts and can be used in a variety of applications.
EMU A 20	Ceteareth-20	Polyether Emulsifiers. Nonionic emulsifier and solubilizer. It is a natural derived alcohol ethoxylate.
EMU 165	Glyceryl Stearate & PEG-100 Stearate	
EMU 530	Sorbeth-30 Tetraoleate	Very mild emulsifier and solubilizer. It's suitable for cleansing oils and make up remover.
EMU 540	Sorbeth-40 Tetraoleate	
EMU 90	Cetyl PEG/PPG-10/1 Dimethicone	It's an alkyl and polyether modified polysiloxane emulsifier for skin creams, lotions and foundations.



HAIR STYLING AGENTS

Product Name	Inci Name	Application
TIFIX PA 76	Acrylates Copolymer	Liquid film forming and styling agent. Used in aerosol hairsprays for hair styling.
TIFIX PVP K30/ K90	Polyvinyl Pyrrolidone	Basic film former in hair styling products.



HAIR PERMING, STRAIGHTENING AND DEPILATORIES

Product Name	Inci Name	Application
GLYCARE GA 5100/ 5050/ 5025/5000/ 5005/ 9800	Glyoxylic Acid	Acid for hair straightening and hair perm
THIOCARE ATG 59	Ammonium Thioglycolate	Thioglycolates for hair straightening, hair perm and hair depilatories
THIOCARE GMT 80	Glyceryl Thioglycolate	
THIOCARE MEATG 83	Monoethanolamine Thioglycolate	
THIOCARE KTG 43	Potassium Thioglycolate	
THIOCARE CATG	Calcium Thioglycolate	



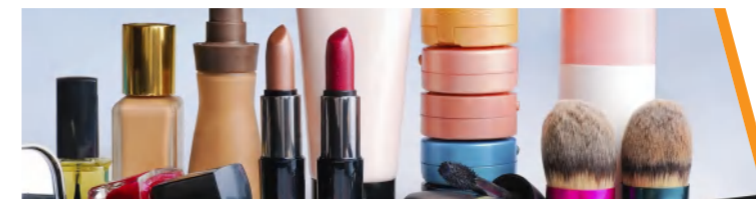
OLEOCHEMICALS

Product Name	Inci Name	Application
TIFAL 1698	Cetyl Alcohol	Fatty alcohol derived from Palm. It is a waxy white solid with a mild odor at room temperature and finds widespread application as an opacifier, emulsion thickener and stabilizer, viscosity stabilizer, and rinse-out hair conditioning component.
TIFAL 1898	Stearyl Alcohol	
TIFAL 1618 30:70/ 1618 50:50	Cetearyl Alcohol	
TIFAL 1498	Myristyl Alcohol	
REFINED GLYCERINE USP	Glycerine	



SUNSCREEN AGENTS

Product Name	Inci Name	Application
TISORB AVB	Avobenzene	Used in sun care, daily skin care, decorative cosmetics with sun protection, broad spectrum UV-A filter
TISORB BP-3	Benzophenone-3	UV A and UV B filters. Used in sun care, daily skin care, decorative cosmetics with sun protection
TISORB BP-4	Benzophenone-4	
TISORB M	Bisotrizole	
TISORB S	Bemotrizino	
TISORB DHHB	Diethylamino Hydroxybenzoyl Hexyl Benzoate	
TISORB HMS	Homosalate	UV B filters. Used in sun care, daily skin care, decorative cosmetics with sun protection.
TISORB OCR	Octocrylene	
TISORB OMC	Octyl Methoxycinnamate	
TISORB OS	Octyl Salicylate	
TISORB EHT	Ethylhexyl Triazone	



VITAMINS

Product Name	Inci Name	Application
D-PANTHENOL 75/ 98	D-Panthenol	Nutrient from vitamin family. Widely used in cosmetic formulation
VITAMIN E	Vitamin E	



RHEOLOGY MODIFIERS

Product Name	Inci Name	Application
CABOMER 940/ 980/ 996/ 676	Carbomer	Crosslinked polyacrylate polymer with strong moisturizing ability, acting as high-efficient & low-dosage thickener and suspending agent.
CABOMER 20/21/2010/2020	Acrylates/C10-30 Alkyl Acrylate Crosspolymer	
CABOMER SA-1	Acrylates Copolymer	
TICEL HEC 5KB/ 10KB/ 60KB/ 100KB	Hydroxyethyl Cellulose	Nonionic water soluble polymer that has wide application as a thickening agent in cosmetic and home care formulations.
TICEL HPMC AG 8/ 16/ 20	Hydroxypropyl Methyl Cellulose	
GLUSAFE DOE 120	PEG-120 Methyl Glucose Dioleate	Methyl Glucose derivatives. Highly efficient viscosity builder designed in shampoos, body washes, and liquid soaps.
GLUSAFE LT	PEG-120 Methyl Glucose Trioleate & PG & Water	



SENSORY AGENTS

Product Name	Inci Name	Application
TISENSE M	Menthol	Used as a cooling agent to provide a lasting cooling effect, alone or with other cooling agents.
TISENSE ML	Menthyl Lactate	
TISENSE VBE	Vanillyl Butyl Ether	Warming agent with low irritation profile.



SILICONES

Product Name	Inci Name	Application
TISIL 556	Phenyl Trimethicone	Phenyl Silicone. It improves gloss and shine. Used in hair care, skin care, sun care, and color cosmetics.
TISIL 940/ 945	Cyclopentasiloxane & Dimethicone Crosspolymer	Silicone elastomer blends. Used in skin care, hair care and antiperspirants and deodorants.
TISIL 941	Dimethicone & Dimethicone Crosspolymer	
TISIL 526	Amodimethicone & Trideceth-12 & Cetrimonium Chloride	Silicone emulsion. It offers excellent anti-frizz, conditioning and detangling benefits.
TISIL 100/ 350/ 1000/ 5000/ 12500	Dimethicone	Basic silicone fluid. Used in hair care , skin care and make up products.
TISIL 535	Cyclopentasiloxane & Dimethiconol	Silicone blend gums. It imparts emollience to skin, providing dry silky feel, and yields shine and high conditioning effect on hair
TISIL 534	Cyclopentasiloxane & Dimethiconol	
TISIL 223	Stearyl Dimethicone	Silicone waxes. Suitable for hand and body creams and lotions, facial treatments, make up and sun care.
TISIL 225	Bis-PEG-18 Methyl Ether Dimethyl Silane	
TISIL 193	PEG-12 Dimethicone	Water soluble polyether modified polysiloxane used as emollient for personal care.
TISIL 650	Cyclopentasiloxane	Volatile silicone. Used in hair care, antiperspirants and deodorants, and perfumes.



PRESERVATIVES AND DISINFECTANTS

Product Name	Inci Name	Application
TIGUARD PHMB	Polyhexamethylene Biguanide	Guanides. Broad spectrum bacteriostatic antiseptic agent, oral care agent, disinfectant, cosmetic biocide, and preservative.
TIGUARD PHMG	Polyhexamethylene Guaidine	
TIGUARD CHG	Chlorhexidine Digluconate	
TIGUARD PHE P5/ P10	Phenoxyethanol	Mild preservatives. It is ideal for use in hair care, skin care, sun protection, wipes, and raw materials
TIGUARD PE 91	Phenoxyethanol & Ethylhexylglycerin	
TIGUARD PM 5	Phenoxyethanol & Methyl Paraben & Ethyl Paraben & Propyl Paraben & Butyl Paraben & Isobutyl Paraben	
TIGUARD MP	Methyl Paraben	Parabens. Highly effective in preventing the growth of fungi and bacteria. It can be used in leave-on and rinse-off products like shampoos, creams, lotions, face wash, and shower gels.
TIGUARD EP	Ethyl Paraben	
TIGUARD PP	Propyl Paraben	
TIGUARD BP	Butyl Paraben	
TIGUARD PCMX	Chloroxylenol	Phenyl disinfectants. Low toxicity biocide.
TIQUAT BKC 50/ 80	Benzalkonium Chloride	Cationic surfactant and has excellent anti-microbial properties. It is widely used in personal care and home care products, as well as in other industries.
TIQUAT 205M/ 208M	Quaternium Compounds	
TIQUAT 4250/ 4280	Quaternium Compounds	



SURFACTANTS

Product Name	Inci Name	Application
SURFMILD CDE	Cocamide DEA	Fatty acid alkanol amide type nonionic surfactant and is used in personal care and home care formula as thickener, foam booster and cleaner.
SURFMILD CME	Cocamide MEA	
SURFMILD CMME	Cocamide Methyl MEA	

SURFMILD APG 0810/ 0810 L/ 0810 G/ 0810 H	Caprylyl/Capryl Glucoside	Mild surfactant from natural and renewable resources palm oil and starch. Good detergency property, Low-toxic, low-irritating and readily biodegradable. Widely used in personal care, home care and I&I cleaning.
SURFMILD APG 0814	Deceyl Glucoside	
SURFMILD APG 0814 H	Coco Glucoside	
SURFMILD APG 0814 L	Caprylyl/Myristyl Glucoside	
SURFMILD APG 1214	Lauryl Glucoside	Amine oxides that provide good detergency, exceptionally high foaming, and viscosity control properties.
SURFMILD OA 12	Lauramine Oxide	
SURFMILD CAO 30	Cocamidopropylamine Oxide	
SURFMILD LAO 30	Lauramidopropylamine Oxide	
SURFMILD DC 50	Disodium Cocoamphoacetate	It is of particular interest for incorporation into low irritancy formulations like baby shampoos and baby baths.
SURFMILD SCA 40	Sodium Cocoamphoacetate	
SURFMILD CAB 35/ 45	Cocamidopropyl Betaine	Mild amphoteric surfactants. Used as secondary surfactant in skin and hair cleansing products.
SURFMILD LAB 35	Lauramidopropyl Betaine	
SURFMILD CHB 50	Cocamidopropyl Hydroxysultaine	
SURFMILD LSB 45	Lauryl Hydroxysultaine	
SURFMILD MES 40	Dissodium Laureth Sulfosuccinate	High foaming power, good emulsification, skin mildness and excellent lime soap dispersion. It would be perfect for sulfate-free personal care and detergent products
SURFMILD AOS 35/ 92	Sodium Alpha Olefin Sulfonate	
SURFMILD SCI 85 P/ 85 G	Sodium Cocoyl Isethionate	Base surfactants. Used in a variety of cleansing products.
SURFMILD LES 270/ 270 LD	Sodium Laureth Sulfate	
SURFMILD SLS 92 N/ 92 P/ 94 N	Sodium Lauryl Sulfate	
SURFMILD ALES 270/ 370	Ammonium Laureth Sulfate	
SURFMILD ALS 25/ 70	Ammonium Lauryl Sulfate	
SURFMILD LS 30	Sodium Lauroyl Sarcosinate	
SURFMILD SCG 30	Sodium Cocoyl Glycinate	
SURFMILD CG 30	Disodium Cocoyl Glutamate	
SURFMILD LG 30	Sodium Lauroyl Glutamate	
SURFMILD CA 30	Sodium Cocoyl Alaninate	
SURFMILD CT 40	Sodium Methyl Cocoyl Taurate	